

DISTRICT 8 MEMBERSHIP DIRECTOR MESSAGE

August 23rd 2010

Fellow Kin,

Our New Kin year is almost upon us. While members get ready to send their children back to school and get geared up for another year of making KIN an important factor in their respective communities, we need to remember that we have to have fun doing what we do.

As stated by Governor Len in his message this month we have lost some clubs and our numbers are down. We may be down but we are NOT out. We have the RESOURCES and experience to turn our Membership dilemma around and grow both our clubs and District.

The most important RESOURCE that we have is YOU..YOU make all the difference in both your club and community and without you and all your efforts there would be no club in your community.

I have presented a Membership program to all the Deputy Governor's that attended DLS and PRETERM in May of this year, and they have stated that they will work with the District Executive to present this to all clubs.

I will be making a presentation of this program at KIN KOLLEGE in October and would welcome all of you to attend. I will also be at FLC making the same presentation, however more in-depth.

I would suggest that every Club President consider appointing a membership chairperson and send them to FLC.

Should you as a member of District 8 have any questions/concerns/comments on how WE collectively can grow our membership and make DISTRICT 8 the best District in the country I would welcome your comments and input.

I can come to your meeting or event no matter where it is, all I would require is enough lead time to adjust my schedule.

Yours in Kin,

*William Brown
Membership Director
District 8*