



Forward Together

Fellow Kin,

My name is Kathy Alexander and I am a Life Member of the Kinette Club of Keswick. I would like to officially declare my candidacy for the position of Vice Governor for the Kin year 2010-2011.

I believe in the future of the Kin Association, its values, ideals and the service work we do within our communities.

A few years ago, some very strong Kin members in our district had the foresight to develop a Strategic Plan. It was originally a 3 year plan, but the realization that it needs to be a continual strategy map was soon recognized. We have worked to develop many of the initiatives, but we still have a long road ahead of us.

For the first time in a number of years our district witnessed a positive increase in membership – our focus now needs to be on retaining those new members and helping them grow into the leaders of tomorrow within Kin.

The accountability component has been developed and initiated; however, more attention needs to be placed on holding our club, zone and district leaders accountable to the general membership.

Traditionally, the Kin Association has been the workers without expecting recognition. I believe that it's time for us to increase public awareness and start to accept the recognition we so rightly deserve. Kin are proud...and we need to show it!

There are a number of energetic and dynamic clubs in our district but unfortunately the keys to their success seems to be a well guarded secret. I believe that each club has the potential to be effective and vibrant – it's just a matter of discovering and fostering how that can be done. By keeping the lines of communication open, we would be able to take a huge step forward to succeeding with this initiative.

I look forward to addressing any questions or concerns you may have, please feel free to contact me,

Yours in Kin,

LM Kathy Alexander
k.alexander11@hotmail.com
905-989-0411