



Membership Matrix

SPECIAL POINTS OF INTEREST:

- **National Awards**
- **Ensure a successful guest experience.**
- **Stakeholder Consultation Initiative**

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National Awards

How do you think of the National Awards program? Most members of Kin don't think about it at all, and those that do think it is just a recognition tool. It is actually many things, one of which is a membership tool. It works for both recruitment and retention. Being presented with an award in front of your fellow Kinsmen and Kinettes, whether at zone, district or national

level, promotes feeling of accomplishment and pride. It reaffirms why we are in Kin in the first place, "to grow, make friends and have fun." Put your award up at work or home and you will find friends, family, or business contacts asking questions about it. What a great way to get a new member. The National Awards Committee urge all members of Kin to submit for these

awards. Help our family of Kin to grow and flourish.

Penny Lees-Smith
National Awards Committee Chair



You Are Eligible

As a member in good standing of Kin Canada you are eligible to participate in our extensive National Awards program. The majority of our awards are designed to encourage competition. However, they also provide a road map guiding members on how to get involved in Kin and to obtain the maximum personal development. Some of the awards also establish national standards in the areas of performance, ethics and values. The National Awards Brochure can be obtained through your club president and outlines the purpose, requirements and

rewards for each of the Awards. You are encouraged to review the enclosed affidavit for the Maple Leaf Award of Distinction. This award is designed to educate new members and encourage participation in club activities while becoming familiar with all aspects of Kin Canada. Participation will stimulate self-development, motivation and leadership within the first two years of membership.

this award will challenge new members of less than three years to locate correct answers, pursue Kin educational materials, and to contact Kin across Canada in search of responses. This is a great tool for getting to know Kin outside of your own club, zone and district. The quiz is published online at www.kincanada.ca on March 1 of each year and submissions are required by April 15.

Good Luck!

The Diane Rogers Kin Pride Award is also specially designed for new members. Participation in

14 Tips to Ensure a Successful Guest Experience



1. Prepare name badges for all expected guests in advance
2. Prepay or waive meal costs for guests. Inform the Kin who is collecting meal payments that guests should not be charged for their meals.
3. Brief club members in advance about the program so that they can plan to attend. Encourage them to arrive early to help welcome the prospective members, who should be treated like dinner guests in your home.
4. Remind members to thank guests for attending and invite them to join or attend another meeting.
5. Provide a meaningful introduction for each guest.
6. Arrange for a high-quality speaker to talk about a topic of great interest. Avoid speakers looking for money, club members talking about their vacation trips etc.
7. Make the meeting a positive experience for each guest. Don't ask them to pay fines, purchase raffle tickets or sing.
8. Explain to the guests in advance Kin protocol and your club's standard meeting agenda.
9. Run an efficient club meeting by having the room set prior to guests arriving, starting and ending on time, and leaving adequate time for the speaker's presentation.
10. Advise the speaker in advance about his or her allotted time and what time the meeting just end. Develop a procedure that conveys to membership that when the president stands up there is no more time for questions.
11. Explain or avoid Kin jargon during club meetings (FLC, DG, etc.) so guests will understand what is happening in the meeting.
12. Have membership information packets available for guests and speakers after the meeting.
13. Make follow-up calls to guests within a few days after the meeting.
14. Send a thank-you note to speakers after the meeting. Invite them to attend another meeting and include membership information, if not already provided.

National Awards Inventory

Are you aware that there are 25 Awards in the Kin Canada National Awards Program? For a full listing of the award criteria please contact Debbie Moxam (dmoxam@kincanada) for your copy of the 2007-2008 National Awards Program. The brochure is also available on the national website (www.kincanada.ca)

The National Awards are:

- Founders Award for Achievement
- Maple Leaf Award of Distinction
- GEM Award
- Member Achievement Award
- Kin & Kinette Quill Awards
- Website Award
- Public Relations Award
- Photography Award
- Service Award
- Outstanding Master Club Award
- Decew Phee Outstanding District Award
- Outstanding Deputy Governor Award
- Kinsmen & Kinette Public Speaking Awards
- Kinsmen/Kinette Sr. & Jr. Bulletin Awards
- Outstanding District Membership Director
- Diane Rogers Kin Pride Award
- Ken Pierce Membership Growth Award
- Bill Skelly Awards



2007 - 2008
National
Awards
Program



Kin Canada's Stakeholder Consultation Initiative

We want to hear from you! Kin Canada's newly introduced *Stakeholder Consultation Initiative* invites all members to give their input, to offer opinions and to share ideas as we work together to build a plan for the future of Kin Canada – to make our Association bigger and better than ever!

To ensure your grandchildren and their children will be able to experience the gift of Kin, we need a sustainability plan and we need one now. Instead of drafting a proposal and only giving members the chance to speak with a YES or NO vote at a National Convention, we're en-

couraging ALL Kin to take advantage of this opportunity and take part in *building* the Association's sustainability plan *from the start*.

Have your say and keep up-to-date with this initiative by registering on the consultation micro-site – visit www.kin2kin.ca. The site allows you to give valuable insight into the questions that need answering in order to build a plan ensuring Kin's sustainability. If you're not one for the internet, keep your eyes peeled for upcoming opportunities to participate in this initiative via other Kin-related communications, like KIN Maga-

zine, and at Kin events, like spring zones.

Those that participate will see their opinions and ideas helping to effect real change in our Association!

Anyone with questions should feel free to email Jennifer Caldwell, stakeholder relations officer at jcaldwell@kincanada.ca or call 1-800-PICK-KIN ext. 204.



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Kin Canada Figures and Stats

As of October 31, 2007 there were 326 Kinsmen Clubs, 192 Kinette Clubs and 26 Kin Clubs registered at Kin Canada National Headquarters, bringing the total number of clubs to 544. The number of Active, Active Life and Associate Members in the Association was 7,233.

Contact Us!

The Matrix would like any articles that you have that would make great stories for this newsletter. Or, if you have a fantastic program for membership, we would be happy to print it. Please email kimura@telusplanet.net or [dmoxam@kincanada.ca](mailto:dmodxam@kincanada.ca)

National Membership Committee

The members of the National Membership Committee are ready, willing and able to assist you with any membership questions or concerns that you may have. Please feel free to contact any member with your inquiries.

Glenn Dobben (Chair)	gwd@wightman.ca
Richard Kimura	kimura@telusplanet.net
Gerald Rougeau	geraldrougeau@shaw.ca
Richard Hawbold	Richard.Hawboldt@ns.sympatico.ca
Debbie Moxam	dmoxam@kincanada.ca



Meet Your DMD

Doug Anthony is a fully bilingual 26 year veteran of the Royal Canadian Mounted Police holding the rank of Inspector in Ottawa. Kin Doug began his Kin career early in 1982 in Bathurst, New Brunswick, and with his RCMP transfers has also been a member of the McAdam Lions Club, Riverview Kinsmen Club, Fredericton Kinsmen Club, and currently a member of the Orleans & District Kin Club. He has held all club executive positions including president four times; deputy governor 1992/93; governor District 7 1995; National Kinsmen President 1999; and National Membership Chair 1999, 2000-2004. He currently is a member of the Canadian Progress Club and is District Membership and Service Director for District 6.

Kin Doug has been the recipient of a number of Kin Awards, including his Maple Leaf, Outstanding Maple Leaf, Master Kin, Founder's Award, Kin Ring, Outstanding

President, Outstanding Deputy Governor, National Quill Award (2), National Founder's Speak-Off Award and his Life Membership in 2000. Kin Doug has been awarded 29 GEM Awards and has sponsored 105 new Kin members, including 21 new members sponsored in 1997 alone. This past



Doug Anthony, CO-DMD District 6

year, he sponsored 18 new members including his daughter Kailynn as his 100th.

He has two Kin awards named in his honour, a Zone Fellowship Award in Atlantic Canada and the Doug Anthony Outstanding District Membership Director Award, presented nationally to the best District Membership Director.

Doug has traveled extensively as a motivational speaker, as a facilitator and a comedian. He has been Dr. Stephen Covey and Dale Carnegie trained and is the recipient of Dale Carnegie's Highest Award for Achievement.

He is happily attached to Kin Cindy Robertson, resides in Russell, Ontario and loves life.