



**Kin Canada's
Stakeholder
Consultation
Initiative**



As a member of Kin Canada, your input is important. Please, take a moment to complete this survey and once completed, return it to your Governor or Vice Governor. When responding, feel free to use the back side of this paper, if necessary. *Thank you!*

1.) In your opinion, do Kin Canada's objects and aims reflect what is currently needed of service clubs in today's day and age? (circle one) YES / NO

b.) If no, then what's missing? _____

2.) What is the main attraction listed below that made you join Kin?

- a.) fellowship/friendships
 - b.) service work
 - c.) to help fight cystic fibrosis
 - d.) personal/professional development
 - e.) other, please specify _____
- _____

3.) What do you feel is the most important item that Kin offers its members that other volunteer opportunities (e.g. volunteering for a health charity's run or attending a not-for-profit's fundraiser) do not offer? (only choose one option)

- a.) fellowship/friendship
 - b.) a sense of belonging
 - c.) personal/professional development opportunities
 - d.) opportunity to serve one's community
 - e.) other, please specify _____
- _____

4.) While continuing to promote Kin Canada as an all-Canadian, dynamic service organization, please rate your opinion of the following promotional campaign ideas (1= dislike it, 2=somewhat dislike it, 3=neutral about it, 4= like it, 5= love it):

Kin roll up their sleeves and get the job done	1	2	3	4	5
Kin aren't a bunch of stiff suits or old men	1	2	3	4	5
Kin have made a commitment to belong	1	2	3	4	5
One volunteer makes a difference, but a Club of volunteers builds a legacy	1	2	3	4	5